

Escalating Business Value

	Self-Guided Value Path	Guided Value Path	Grow Your Value Path	Escalate Your Value Path
SERVICES - WHAT'S INCLUDED*	VALUE ESCALATOR PROGRAM ONLY	VALUE ESCALATOR PROGRAM & COACHING	VALUE ESCALATOR & FCFO ENGAGEMENT	VALUE ESCALATOR & FCFO ENGAGEMENT
Value Escalator Assessment	✓	✓	✓	✓
Access to Value Escalator Monthly Program	✓	✓	✓	✓
Monthly review and coaching		✓	✓	✓
Unlimited phone and email support		✓	✓	✓
Create metrics and dashboard		✓	✓	✓
Manage accounting department			✓	✓
Maintain connection to other advisors			✓	✓
Review PPP loans and obligations			✓	✓
Cash Flow Analysis and Forecasting			✓	✓
P&L Forecasting			✓	✓
Benefit and insurance negotiation and review				✓
Operational review of each department				✓
Analyze sales compensation plans				✓
Develop employee depth chart				✓
Develop customer attractiveness chart				✓
Create advisory board				✓

* Services provided as part of a Fractional CFO ("FCFO") engagement are custom-tailored to meet the needs of your business. This chart provides a list of the most common financial advice and assistance required for businesses who are trying to grow and/or escalate their value.

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